



## **Social Media & Marketing Internship**

*The Social Media & Marketing Intern will support the Marketing and Communications team in creating engaging, mission-driven content that shares the stories and impact of Austin Angels. This role is ideal for a creative student or emerging professional with a passion for social media, visual storytelling, content creation, and mission-driven work*

### **1. Responsibilities:**

- Assist with creating and scheduling engaging content for Austin Angels' social media channels, including Instagram, Facebook, LinkedIn, and other emerging platforms.
- Create social media graphics, carousels, stories, reels, and other visual content that aligns with the Austin Angels brand.
- Capture photo and video content for social media, including behind-the-scenes moments, events, programs, and community activities.
- Edit short-form video content for social media, including reels and other vertical video formats.
- Assist with developing creative concepts, captions, and content ideas that increase awareness and engagement.
- Support social media coverage of events and organizational activities through real-time content capture and posting.
- Assist with creating marketing assets for events, campaigns, email, and other digital communications as needed.
- Collaborate with the Marketing and Communications team to support campaigns and content initiatives that advance Austin Angels' mission.

- Ensure content is consistent with Austin Angels' brand, voice, and guidelines.

## **2. Requirements:**

- Strong interest in social media, content creation, and visual storytelling
- Creative eye and ability to identify engaging social media content opportunities
- Familiarity with social media platforms, particularly Instagram, Facebook, and LinkedIn
- Experience capturing and editing photo and video content for social media
- Basic video editing skills, particularly for short-form/vertical content
- Basic graphic design skills and familiarity with Canva, Adobe Photoshop, or Illustrator
- Strong communication, organization, and attention to detail
- Ability to work collaboratively and take initiative
- A heart for mission-driven work and a belief in the power of community

## **3. Common Intern Tasks:**

- Create and edit social media reels and other short-form video content
- Capture photo and video content at events, programs, and organizational activities
- Assist with social media graphics, carousels, stories, and other visual assets
- Help develop social media content ideas and creative concepts
- Assist with social media scheduling and content organization
- Support live event social media coverage
- Write or assist with social media captions
- Assist with marketing and event-related content and assets
- Repurpose existing photo, video, and campaign content for social media

**For more information please contact [daniela@austinangels.com](mailto:daniela@austinangels.com)**